



## 2022 SPEAKER SERIES

# INNOVATE NOW!



This is a unique time to innovate, collaborate, and invent new approaches to planning practices and the challenges our communities face. Historic strategies are not as relevant as they once were. Industry professionals struggle to find past methods and examples that fit the new era perspectives and address the complex challenges ahead. What processes do we control? How do we influence outcomes? It's time to engage emerging professionals and expand our perspective, time to take risks. The 2022 Speaker Series will discuss bold approaches and discover future practices that will meet the goals of today and transform tomorrow.

**All sessions will be held from 8:30 to 10:30 a.m.**

**Join us for coffee and networking from 8:00 to 8:30 a.m.**

**West Sacramento Community Center, 1075 West Capitol Avenue, West Sacramento**  
**Free, Unrestricted Parking at 1271 West Capitol Avenue (behind Walgreens)**

**We hope you can join us in person, but we will have a Live Streaming option for all sessions at the same price as attending in person.**



### Friday, July 29 – Hosted by APA Sacramento Valley Section

#### *Inspiring Planners Today to Lead at All Levels*

*Panelists:* Nick Hart, Civic Spark Fellow, City of Chico; Abby Jackson, AICP, Senior Planner, Planning's Housing and Homelessness Solutions Lead, Planning and Modal Programs, Caltrans; Kiara Reed, Executive Director, Civic Thread; Student Scholar (invited)

*Moderator:* Julia Lave Johnston, Vice Chair, Chapter President's Council, APA

How are planners at different stages of their careers demonstrating leadership to tackle the many professional challenges that arise? Come listen to colleagues from early career to seasoned professionals share their knowledge and thoughts about leadership. This session is certain to inspire and stimulate the trust and confidence needed to support and guide our peers, co-workers, staff, elected officials, and the communities in which we work. You'll learn leadership skills through examples from challenging projects and professional relationships, and engage with colleagues over shared experiences.



### Monday, August 29 – Hosted by ULI (PLEASE NOTE MONDAY MORNING SESSION)

#### *Electrify: The Movement to All-Electric Real Estate*

*Panelists:* Ray Nalangan, Senior Architect, SMUD; Peter Strait, Supervisor, California Energy Commission; Indie Capital (invited)

*Moderator:* Dan Krekelberg, Policy Director, The Climate Registry & Chair, ULI Sacramento CRI

As more cities pass "gas bans" or carbon emissions reductions goals, and as tenants and residents demand healthy and sustainable spaces, the move to all-electric real estate is trending. This session will explore how the commercial real estate industry can shift toward a decarbonized future by moving to all-electric buildings, how it can improve real estate's bottom line, and where the Sacramento region stands in this new trend.



### Friday, September 23 – Hosted by AIA/APA

#### *Addressing Homelessness – Let's Innovate Now!*

*Panelists:* Emily Halcon, Director of Homeless Initiatives, the County of Sacramento; Leighann Moffit, AICP, Planning Director, the County of Sacramento Planning and Environmental Review (ret); Robert Lee Chase AIA, Architect Consultant to CA Architects Board & to the Planning and Design Commission-City of Sacramento, CA Deputy State Architect (ret.), and Former Chief Building Official-Sacramento

*Moderator:* Celia Yniguez, Program Manager, Federal Programs, Sacramento Housing and Redevelopment Agency

Join us as local panelists share their experiences and perspective regarding the challenges in addressing homelessness and learn about (and LISTEN to) the many obstacles facing the diverse community of service providers and stakeholders. This discussion will offer (and provide) solutions to three unique challenges to "Addressing Homelessness" 1) Emergency and Immediate Shelter; 2) Transitional Environments and 3) Long (er) Term Environments / Permanent Supportive Housing. We encourage attendees to LISTEN to these experiences in the hopes to inspire architects and planners to start thinking of how to INNOVATE NOW and be a part of the solution.





**Friday, October 28 - Hosted by SACOG**

**Planning With, Not For: Inclusive & Community-Driven Planning in the Region**

*Panelists:* Rosie Ramos, Equity & Engagement Coordinator, SACOG; Kendra Macias Reed, Deputy Director Franklin Neighborhood Development Corporation; Speaker from the SACOG Race, Equity, and Inclusion Working Group (invited)

*Moderator:* Nicole Zhi Ling Porter, Program Analyst, SACOG

For too long, governments have made planning decisions for communities with little to no public collaboration. While there has been some progress, the redlining and environmental racism policies and practices of the past have been replaced with gentrification, displacement, exclusionary zoning, and "community meetings" lacking real community representation. To paraphrase Heather McGhee in her book, *The Sum of Us*, it is time to tell the truth and create new practices that allow all of our country's communities to move forward with a new story, together. Join us for this session to learn about the agency- and community-led engagement work being done to build a more just, equitable, and prosperous region.



**Friday, November 18 - Hosted by AEP**

**Link up & Tier Off: Connecting Land Use and Transportation with Programmatic Environmental Impact Reports**

*Panelists:* Fedolia "Sparky" Harris, Principal Planner, City of Sacramento's Public Works Department; Ron Milam, Director of Evolving the Status Quo, Fehr & Peers; Jeannie Lee, AICP, Chief Counsel, Governor's Office of Planning and Research

*Moderator:* Neil Peacock, Senior Transportation Planner, Caltrans

California simultaneously faces a housing crisis and a climate crisis that both require transformative approaches toward integrating land use and transportation planning to unify our analysis and achieve new outcomes. CEQA offers several programmatic environmental assessment options and subsequent project streamlining benefits that local and regional agencies can take advantage of to innovate during this time when urgent evolution of our planning practice is needed. In this session, we will hear how the City of Sacramento utilized a Master Environmental Impact Report to simultaneously analyze the Vehicle Miles Traveled (VMT) impacts of the General Plan Land Use and Mobility Elements under Senate Bill 743, thereby directly linking these two aspects of the City's municipal planning program and achieving project approval streamlining benefits under CEQA's tiering provisions.

**Pricing (Same Cost for In Person or Live Streaming):**

<b>Members of Speaker Series Partner Organizations</b> .....	<b>\$20.00/session</b>
<b>Non-Member</b> .....	<b>\$30.00/session</b>

**If you register for all five sessions, you will receive the following discount:**

<b>Members of Speaker Series Partner Organizations:</b> .....	<b>\$85.00 total</b>
<b>APA Members that are Young Planners (under 35):</b> .....	<b>\$70.00 total</b>
<b>Non-Member:</b> .....	<b>\$130.00 total</b>

**REGISTER now at [www.svsapa.org/speaker-series/2022-speaker-series.html](http://www.svsapa.org/speaker-series/2022-speaker-series.html)**

**Approved for 2.0 AICP CM Credits per session**

*Sponsored by:*

**Please follow all state and local health and safety guidelines. If you are not feeling well, please watch the Live Stream version. Thank you!**



*American Planning Association  
California Chapter Sacramento Valley Section  
Making Great Communities Happen*