

2024

Bay Delta Science Conference Sponsorship Information Packet

Questions

Conference Website

baydeltascienceconference.com

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**Delta
Science
Program**

DELTA STEWARDSHIP COUNCIL



Cultivating Connections for a Dynamically Changing Environment

BayDeltaScienceConference.com
#BDSC2024

Sept. 30–Oct. 2, 2024

**SAFE Credit Union Convention Center
Sacramento, California**

The Bay-Delta Science Conference (BDSC) is a biennial forum, for presenting technical analyses and results to provide the best possible, unbiased, science-based information for water and environmental decision-making in the Bay-Delta system.

The Delta Stewardship Council and the U.S. Geological Survey (USGS) host this conference to elevate new information and syntheses to the broad community of environmental scientists, engineers, resource managers, and others working on or interested in Bay-Delta issues. One fundamental way to accomplish this critical knowledge exchange is through oral, poster, and art presentations





BDSC is a way to connect with the community through art

Artist pair with scientists or maybe the scientist is the artist to create works of art to highlight how important and beautiful the Bay-Delta San Francisco Estuary is. Using art is a great way to connect with the community and highlight the value of the Bay-Delta. The examples above show a meandering Sacramento River through time, reclaimed wood to highlight Delta diversity, and stained glass displaying the food web in the Delta.

Sponsorship Opportunities	Sacramento River \$150,000 +	San Joaquin River \$90,000 +	Yolo Bypass \$50,000 +	Rush Ranch Tier \$10,000	Trinity River \$5,000	American River \$2,500
Registration	See next page	Reduces cost of registration + 15 comped registrations	10 comped registrations	3 comped registrations	2 comped registrations	1 comped registration
Exhibitor Booth	Booth in prominent position	Booth in prominent position	Booth located in poster session	Booth located in poster session	Booth located in poster session	Booth located in poster session
Recognition in Program	Full page ad 7.75”w x 9.35”h	Full page ad 7.75”w x 9.35”h	Half page ad 7.75”w x 4.5”h	Logo	Logo	Logo
Listing on conference web page and electronic media	Large logo, description and link	Large logo, description and link	Medium logo, description and link	Small logo, description and link	Small logo, description and link	Small logo, description and link
Post event “Thank you” email to conference attendees	Logo	Logo	Logo	Logo	Logo	Logo



Benefits with the Sacramento River Tier

\$150,000 +

The Bay-Delta Science Conference (BDSC) is an important event to bring together the Bay-Delta community in-person to address the rising concerns occurring in our ecosystem. The benefits of sponsoring at the Sacramento River tier, allows for a reduction in the cost for registration to our community members. Our community is facing challenges beyond those seen in the ecosystem, but we are currently facing a budget crisis at the state level that prevents state agency employees from attending conferences like BDSC. Conferences like BDSC are important for gaining access to the latest and cutting-edge research in the Bay-Delta available to inform policy and management.

Many groups beyond the state agencies have been affected by the current economic climate. This year's conferences recognizes that by harnessing the breadth of knowledge that exists across our community, we can meet the many challenges facing the Delta of today and into the future. However, the strongest path forward will require intentional cultivation and increased connection. That is why the theme this year for BDSC is “Cultivating Connections for a dynamically changing environment”. Community access to a conference like BDSC, is critical in the success of trying to understand and mitigate the climate crisis that our Bay-Delta is currently facing. **Reducing the cost of registration or waiving the cost entirely, increases the accessibility of the conference to allow more people to be able to attend.**



Sponsoring the Bay-Delta Science Conference to reduce cost and increase community access to critical Bay-Delta research

Costs	Benefits to the community
\$370,000	This amount fully sponsors expenses not currently supported by the conference co-organizers (Delta Stewardship Council and USGS) for up to 1,200 people. However, even a sponsorship of \$325,000 allows for us to waive the registration fee and fill in the remainder with other potential sponsorships. (Benefit past due.)
\$270,000	This amount fully sponsors food and beverage services throughout the conference and significantly reduce the cost to only \$75 per person. This increases access to the community and allows for an increased number of people that could potentially pay to attend even if their employer is unable to cover registration fees.
\$170,000	This amount covers a large portion of the expenses not currently supported by the conference co-organizers (Delta Stewardship Council and USGS). At this amount we can reduce the cost to \$175 per attendee for a 3-day conference. At this rate, this increases the potential for people to attend, even if their place of employment is unable to cover the cost of registration. While this won't allow everyone to go, it will still increase the overall attendance of the conference.



Benefits with the Sacramento River Tier

\$150,000 +

There are multiple ways to engage with conference attendees at this sponsorship level. These include but are not limited to setting up a Google Earth or AI exhibition table located in the poster session room and throughout the conference to reach out to researchers and the community at large on the best ways to integrate cutting edge technology with their science.

~~Another way to engage the community could be through special sessions with speakers that could go up to half day (~ 10 speakers, 15-minute talks with 5 minutes for questions). This special session could focus on the importance of collaborations of private and public entities to tackle the large problems facing the Bay-Delta ecosystem. (Benefit past due)~~

An art booth provides additional opportunity to interact with the Bay-Delta community in a fun and interactive way where attendees can engage and network with one another through a mutually positive experience. This is especially beneficial to those attending a conference for the first time and hesitant to network. Art booths also bring together individuals that may normally not interact with one another to create new and exciting connections.

There are many ways to engage with the community, these are just a few of the options available if interested in sponsoring at this level. We would love to work together to brainstorm more ways to interact with the community at large!