



# Generations

## FAMILY BUSINESS CONFERENCE

CAPITAL REGION

January 19-20, 2022 | Sacramento, CA

[GenerationsConference.com](http://GenerationsConference.com)

## Sponsorship Opportunities

### Why should you consider sponsoring the premier family-owned business event in Northern California?



- The Family Business Center is the trusted resource for family owned businesses and our sponsors play a critical role in supporting our members.



- The Family Business Center is a family business organization run by family businesses for family businesses in our region: Your support will promote the growth and retention of the life blood of our economy.



- Sponsors are recognized business leaders in our community. We provide an informal open environment for you to showcase your professional expertise and have one on one interaction with our attendees.



- Family Business Center members are businesses of all sizes, from small shops to major regional employers, and cut across all industries, from agribusiness to technology, manufacturing to retail, and beyond. Whatever your prospective client base, they will be widely represented at the Generations Conference.

- Sponsorship packages include promotional opportunities as well as media exposure.

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### Invited Family Businesses (Partial Listing):

Ainor Signs, Inc.  
AKT Development Company  
All Weather Architectural Aluminum  
Amy's Kitchens  
Baird/Lineberger  
Balanced Body, Inc.  
BareBones Workwear  
Basic Resources, Inc.  
Bell Brothers HVAC  
Bender Insurance Solutions  
Bennett Engineering Services  
BFBA, LLP  
Bogle Winery  
BRMS  
Burger Rehabilitation Systems, Inc.  
Byers Enterprises, Inc.  
Campbell Keller  
Capital Sheet Metal  
Carriere Family Farms  
Chico Nut Company  
Clark Pacific  
ClearBags  
CVC Holdings  
Delyon Wealth Management  
Dick James & Associates, Inc.  
DT Fiberglass, Inc.  
E.F. Kludt & Sons  
EAC Turkey International  
Elevate Public Relations & Marketing

Elite Service Experts  
Erick Nielsen Enterprises  
Erickson Orchards  
Ezzell & Associates LLC  
Fat Family Restaurant Group  
Fiddyment Farms  
Fischer Tile & Marble  
Flyers Energy, LLC  
Folsom Lake Honda  
Fort Sutter Company  
Future Automotive Group  
Goodwin Cole Co., Inc.  
Gorrill Ranch  
Green Acres Nursery & Supply  
Grow West  
Hamilton Brothers  
Haney Business Ventures, Inc.  
Hogan Mfg., Inc.  
Holt of California  
Hornblower Cruises & Events  
Hutchison Financial  
I Love To Create  
Incredible Pets  
InterState Oil Company  
Jelly Belly Candy Company  
Jiffy Lube  
Jimboy's Tacos  
Joe Yeung Farms, Inc.  
Kniessel's Collision Centers

Knight Farms/Dixon Seed  
Kovar's Karate  
La Tortilla Factory  
Larry Walker Associates  
Lawson Mechanical Contractors  
LeadershipOne  
Legacy Investment Real Estate  
Livingston's Concrete Service, Inc.  
Lundberg Family Farms  
Madsen Roof Company  
Mariani Packing Co., Inc.  
Markstein Beverage Co. of Sacramento  
Mastagni Law Firm  
Matheson Trucking  
Medic Ambulance Service, Inc.  
Mel Rapton Honda Inc  
Mikuni Restaurant Group  
Nicolaus Nut Company  
Nor-Cal Beverage Company, Inc.  
Nugget Market, Inc.  
Pacific Coast Building Products, Inc  
Peter P. Bollinger Investment Company  
Preserva Products, Ltd.  
Pyro Spectaculars, Inc.  
Quality Telecom Consultants  
Raley's  
Ramos Oil Company  
Rediger Labor Law LLP  
Rice Hydro, Inc.

Riebe Auto Parts  
River City Bank  
Roberti Ranch, Inc.  
Roger's Family Company  
Royal Electric Company  
S&G Carpet and More  
Sacramento Refrigeration, Inc.  
Sacramento River Cats  
Sacramento Ultrasound Institute  
Selby Soil Erosion Control  
Sequoia Pacific Builders, Inc.  
Setzer Forest Products  
Sierra Nevada Brewing Co.  
Skiropolini's  
Sugar Bowl Bakery  
Teichert Inc.  
The Niello Co. and Subsidiaries  
Tower Investments, LLC  
Tricks Gymnastics  
Valley Truck & Tractor  
Van Vleck Ranch  
Wente Vineyards  
Western Bagel Baking Corp.  
Western Engineering Contractors, Inc.  
Whal Properties  
Wilson Farms  
Zuda Yoga Roseville  
Zuke's Landscape Inc

**Questions:** Sponsor Chairs, Stephen Bender, [sbender@mybendersolutions.com](mailto:sbender@mybendersolutions.com) or 916-380-5315 or Jamie Berry, [jamie.berry@hubinternational.com](mailto:jamie.berry@hubinternational.com) or 916-780-3647



**Register Now**  
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# Sponsor Benefits

**SOLD OUT** **ONLY 1 LEFT!**  
**Platinum** \$25,000 **Gold** \$10,000 **Silver** \$5,000 **Bronze** \$3,000

	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Tickets	8	4	2	1
Prominent client as keynote speaker (based on FBC approval)	X			
Recognition on conference postcards and on conference slide	Logo			
Introduction of breakout session with 1 minute company description (choice based on first availability)			X	
Introduction of Key Note speaker with 1 minute company description	X	X		
Clickable scrolling ad banner or logo on the Conference App event homepage. Includes data tracking	Logo	Logo		
VIP Dinner attendance	2 attendees	1 attendee		
Photo with Key Note Speaker	X	X		
Seating with Key Note Speaker & FBC VIPs	X	X		
Social media posts	X	X		
Attendee roster which includes name and company	X	X	X	
Recognition on table signage	X	X	X	X
Additional tickets for family business clients (based on FBC approval)	8 Tickets	Purchase for reduced price of \$450	Purchase for reduced price of \$450	Purchase for reduced price of \$450
Recognition on conference website sponsor page	Logo & Description	Logo & Description	Logo	Listing
Recognition in conference brochure and on conference signage	Logo	Logo	Listing	Listing
Company promotional item in conference bag	X	X	X	X
Sponsor ribbon on name badge	X	X	X	X
Recognition in Thank You Ad in local publication	X	X	X	X

## Additional Sponsorships Available Upon Inquiry

<b>SOLD OUT</b> Reception Sponsor	\$3,000	Day One evening reception • Logo on reception signage • 2 minute announcement from riser • Listing in conference brochure • 1 Ticket
Wi-Fi Sponsor	\$3,000	Day One and Day Two • Personalized password for attendees log in • Logo on Wi-Fi instruction communication • Logo on Wi-Fi signage • Listing in conference brochure • 1 Ticket
<b>SOLD OUT</b> Conference Bag Sponsor	\$5,000	Logo on conference bag - promotional item in conference bag • 1 Ticket
<b>SOLD OUT</b> Lanyard Sponsor	\$3,000	Logo or company name on lanyard - Option for staff to greet attendee at registration table • 1 Ticket
Charging Station	\$5,000	Four logos on charging station wrap with color of your choice • Logo on screen • 1 Ticket

Your choice – How you would like to engage with over 300 attendees? Let us know!