



Generations

FAMILY BUSINESS CONFERENCE

CAPITAL REGION

January 14-15, 2021 | Sheraton Grand Sacramento Hotel

GenerationsConference.com

Sponsorship Opportunities

Why should you consider sponsoring the premier family-owned business event in Northern California?



- The Family Business Center is the trusted resource for family owned businesses and our sponsors play a critical role in supporting our members.



- The Family Business Center is a family business organization run by family businesses for family businesses in our region: Your support will promote the growth and retention of the life blood of our economy.



- Sponsors are recognized business leaders in our community. We provide an informal open environment for you to showcase your professional expertise and have one on one interaction with our attendees.



- Family Business Center members are businesses of all sizes, from small shops to major regional employers, and cut across all industries, from agribusiness to technology, manufacturing to retail, and beyond. Whatever your prospective client base, they will be widely represented at the Generations Conference.

- Sponsorship packages include promotional opportunities as well as media exposure.

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Invited Family Businesses (Partial Listing):

Ainor Signs, Inc.
AKT Development Company
All Weather Architectural Aluminum
Amy's Kitchens
Baird/Lineberger
Balanced Body, Inc.
BareBones Workwear
Basic Resources, Inc.
Bell Brothers HVAC
Bender Insurance Solutions
Bennett Engineering Services
BFBA, LLP
Bogle Winery
BRMS
Burger Rehabilitation Systems, Inc.
Byers Enterprises, Inc.
Campbell Keller
Capital Sheet Metal
Carriere Family Farms
Chico Nut Company
Clark Pacific
ClearBags
CVC Holdings
Delyon Wealth Management
Dick James & Associates, Inc.
DT Fiberglass, Inc.
E.F. Kludt & Sons
EAC Turkey International
Elevate Public Relations & Marketing

Elite Service Experts
Erick Nielsen Enterprises
Erickson Orchards
Ezzell & Associates LLC
Fat Family Restaurant Group
Fiddymont Farms
Fischer Tile & Marble
Flyers Energy, LLC
Folsom Lake Honda
Fort Sutter Company
Future Automotive Group
Goodwin Cole Co., Inc.
Gorrill Ranch
Green Acres Nursery & Supply
Grow West
Hamilton Brothers
Haney Business Ventures, Inc.
Hogan Mfg., Inc.
Holt of California
Hornblower Cruises & Events
Hutchison Financial
I Love To Create
Incredible Pets
InterState Oil Company
Jelly Belly Candy Company
Jiffy Lube
Jimboy's Tacos
Joe Yeung Farms, Inc.
Kniessel's Collision Centers

Knight Farms/Dixon Seed
Kovar's Karate
La Tortilla Factory
Larry Walker Associates
Lawson Mechanical Contractors
LeadershipOne
Legacy Investment Real Estate
Livingston's Concrete Service, Inc.
Lundberg Family Farms
Madsen Roof Company
Mariani Packing Co., Inc.
Markstein Beverage Co. of Sacramento
Mastagni Law Firm
Matheson Trucking
Medic Ambulance Service, Inc.
Mel Rapton Honda Inc
Mikuni Restaurant Group
Nicolaus Nut Company
Nor-Cal Beverage Company, Inc.
Nugget Market, Inc.
Pacific Coast Building Products, Inc
Peter P. Bollinger Investment Company
Preserva Products, Ltd.
Pyro Spectaculars, Inc.
Quality Telecom Consultants
Raley's
Ramos Oil Company
Rediger Labor Law LLP
Rice Hydro, Inc.

Riebe Auto Parts
River City Bank
Roberti Ranch, Inc.
Roger's Family Company
Royal Electric Company
S&G Carpet and More
Sacramento Refrigeration, Inc.
Sacramento River Cats
Sacramento Ultrasound Institute
Selby Soil Erosion Control
Sequoia Pacific Builders, Inc.
Setzer Forest Products
Sierra Nevada Brewing Co.
Skiropolini's
Sugar Bowl Bakery
Teichert Inc.
The Niello Co. and Subsidiaries
Tower Investments, LLC
Tricks Gymnastics
Valley Truck & Tractor
Van Vleck Ranch
Wente Vineyards
Western Bagel Baking Corp.
Western Engineering Contractors, Inc.
Whal Properties
Wilson Farms
Zuda Yoga Roseville
Zuke's Landscape Inc

Questions: Sponsor Chairs, Stephen Bender, sbender@mybendersolutions.com or 916-380-5315 or Jamie Berry, jamie.berry@hubinternational.com or 916-780-3647



Register Now
GenerationsConference.com

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Sponsor Benefits

Platinum ~~SOLD OUT~~ \$25,000 **Gold** ~~SOLD OUT~~ \$10,000 **Silver** \$5,000 **Bronze** \$3,000

ONLY 3 LEFT!

	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
Tickets	8	4	2	1
Prominent client as keynote speaker (based on FBC approval)	X			
Recognition on conference postcards and on conference slide	Logo			
Introduction of breakout session with 1 minute company description (choice based on first availability)			X	
Introduction of Key Note speaker with 1 minute company description	X	X		
Clickable scrolling ad banner or logo on the Conference App event homepage. Includes data tracking	Logo	Logo		
VIP Dinner attendance	2 attendees	1 attendee		
Photo with Key Note Speaker	X	X		
Seating with Key Note Speaker & FBC VIPs	X	X		
Social media posts	X	X		
Attendee roster which includes name and company	X	X	X	
Recognition on table signage	X	X	X	X
Additional tickets for family business clients (based on FBC approval)	8 Tickets	Purchase for reduced price of \$450	Purchase for reduced price of \$450	Purchase for reduced price of \$450
Recognition on conference website sponsor page	Logo & Description	Logo & Description	Logo	Listing
Recognition in conference brochure and on conference signage	Logo	Logo	Listing	Listing
Company promotional item in conference bag	X	X	X	X
Sponsor ribbon on name badge	X	X	X	X
Recognition in Thank You Ad in local publication	X	X	X	X

Additional Sponsorships Available Upon Inquiry

SOLD OUT Reception Sponsor	\$3,000	Day One evening reception • Logo on reception signage • 2 minute announcement from riser • Listing in conference brochure • 1 Ticket
Wi-Fi Sponsor	\$3,000	Day One and Day Two • Personalized password for attendees log in • Logo on Wi-Fi instruction communication • Logo on Wi-Fi signage • Listing in conference brochure • 1 Ticket
SOLD OUT Conference Bag Sponsor	\$5,000	Logo on conference bag - promotional item in conference bag • 1 Ticket
SOLD OUT Lanyard Sponsor	\$3,000	Logo or company name on lanyard - Option for staff to greet attendee at registration table • 1 Ticket
Charging Station	\$5,000	Four logos on charging station wrap with color of your choice • Logo on screen • 1 Ticket

Your choice – How you would like to engage with over 300 attendees? Let us know!